

ABOUT THE NARTURA ACADEMY and INSTITUTE for INTEGRATED MEDICINE Foundation

GENERAL INFORMATION:

Q: Who is running this program?

A: Nurtura Academy is running this innovative program

Q: What is the primary goal of the program?

A: To imbibe necessary skills to young caregivers involved in elderly care. Program makes them more efficient and more compassionate

Q: Who is supporting Nurtura Academy?

A: IIM Foundation with its decade long expertise in the field is leading this project.

Q: How actually does the certification help the care givers

A: Certification bridges the gap between modern education and required skills like the empathy and communication.

PROGRAM DETAILS:

Q: What are key focus areas that the program involves?

A: Medical care, Emotional intelligence, and Service & accountability.

Q: What impact does the program intend to create?

A: To enhance elderly care and promote service and integrity amongst care givers.

Q: Who does this program aim to train?

A: Youth from tier 1 & 2 cities who intend to take up caregiving as profession

Q: How long is the training

A: 15 weeks/ 6 months we also provide 1 year.

Q: What pre qualification and experience does the caregivers need for enrolling to the program

A: 10th or 12th pass

Q: What exactly is Nurtura Academy?

A: It is a training or educational institution focused on caregiving and other paramedics training.

Q: What is the relationship between Nurtura Academy and IIM Foundation?

A: Nutura Academy is one of the project for training and educating under IIM Foundation.

Q: Does the academy provide certification?

A: Yes, Nurtura Academy bridges healthcare education and wellness with certification on completion of the training program.

Q: What is the academy's main focus in terms of skill building?

A: It focuses on life skills like empathy and communication.

Q: Is the academy targeting a specific population of youth?

A: Yes, it is targeting youth from tier 1 and tier 2 towns.

Q: Does the course touch upon the emotional well-being of caregivers?

A: Yes, 'Emotional Intelligence' is very much as part of the comprehensive curriculum design.

Q: Does the program include any hands-on training?

A: Yes, the program is almost entirely hands on that includes practical medical care including emergency care, elderly care and wellness in the elderly care centres in the curriculum.

Q: How does the course emphasize accountability?

A: The program includes “Caregiving service & accountability” as part of the curriculum.

Q: What is the intended impact on the elderly care after this course?

A: The program aims to enhance elderly caregiving.

- **Improved Care Standards:** By training caregivers in elder care management, safe mobility, basic first aid, and other essential skills, the program aims to enhance the quality of care provided to the elderly.
- **Support for Emotional and Cognitive Health:** The inclusion of psychosocial support, cognitive health stimulation, and empathy-building techniques ensures that caregivers address not just the physical but also the emotional and mental well-being of the elderly.
- **Specialized Elderly Care:** Advanced training in dementia care, palliative care, and medication management equips caregivers to handle specialized needs, contributing to better outcomes for elderly individuals with complex conditions.
- **Cultural Sensitivity:** Training on cultural sensitivity and diversity ensures that caregivers respect the values and preferences of the elderly from diverse backgrounds.
- **Sustainable Elder Care Workforce:** By placing trained caregivers in elder care homes, hospitals, and home care settings, the program builds a reliable workforce to meet the growing demand for elder care services.
- **Empathy and Professionalism:** Emphasis on soft skills, integrity, and professional development ensures that caregivers provide compassionate and ethical care.

Q: What are some key qualities that the program aims to instill in its trainees?

A: Care, Compassion, Services, and Integrity.

Q: Why are we seeking Donations?

A: We are seeking donations to make caregiver training affordable for students from smaller towns, cover program costs like training materials and accommodation, and ensure skilled caregivers are available to meet the growing needs of elderly care. Your support helps us train more students and improve the quality of care for the elderly.

The objective of the Nurtura Care Academy Caregiver Training Program is to train and equip students with essential caregiving skills, focusing on elder care. The program aims to empower 20 students each month (240 per year) with both basic and advanced training to provide high-quality care to the elderly. It also ensures job placements in elder care homes, hospitals, or home care settings, addressing the growing demand for skilled caregivers while creating meaningful career opportunities.

DONATION INFORMATION:

Q: What does a donation of Rs 15,000 support?

A: It supports one student's certification program.

Q: What do donations of Rs 1,05,000 cover?

A: They cover program materials and resources.

Q: What do donations of Rs 2,05,000 cover?

A: They cover faculty fees and expertise.

Q: What are the Bank details for making donations?

Name of the account holder: IIMFOUNDATION.

Account number: 40062538506

Bank and Branch: State Bank of India,

IFSC code: SBIN0000012



All donations are exempt from Income Tax